

PHM ethical fundraising policy

As every other organization, PHM needs material resources to carry out its work. This ethical fundraising policy aims to provide guidance and clarity when it comes to fundraising, and to ensure that our financing sources correspond to the values we uphold. This policy was designed to guide the global secretariat's work, but country and regional circles are expected to respect it as well when raising funds in the name of PHM.

- 1 When raising the resources needed to carry out PHM's work, we heed a set of priorities. In the first place, we count on voluntary work and in-kind contributions of activists and supporters (e.g. as resource persons, IPHU faculty, PHM members, etc.). Wherever these are not on hand, we try to tap into in-kind and financial support from affiliate members and networks. Thirdly, we rely on modest financial donations by individual supporters; and only lastly on the financial support from institutional donors outside of the movement.
- 2 Our ethical fundraising policy seeks to guide our decision-making processes in regard to accepting financing from institutional donors (as well as from individuals offering large donations): Philanthropic foundations, non-profit organizations, United Nations agencies, professional and trade associations, employee groups, corporations, governments, wealthy individuals, and other donors.
- 3 In terms of fundraising per se, we recognize that in a capitalist society almost all significant financial capital originates in exploitation. This certainly applies to the potential sources of funding listed in Point 2 and is all but unavoidable. In order to address these contradictions, we exclude grants from donors (and philanthropies associated with these entities) that PHM has criticized for being a threat to people's health (e.g. WB, imperialist (colonialist/expansionist) governments, military-industrial-prison complex, Big Pharma, Big Food, Big Tobacco, Private Health Insurance, Big Oil/Gas, Mining/Extractive Industries, Commercial milk formula manufacturers, ...) as well as any others that have a documented track record of having been, and continue to be, detrimental to people's health both directly and indirectly, including through environmental, financial, labor, marketing, regulatory, and other practices.
- 4 For donors that are not categorically excluded, we examine the funding itself and the conditions applied.
 - 4.1 While we accept most donor guidelines and principles, we refuse any funding that comes with strings attached, conditions or quid pro quos that infringe on our independence, organizational integrity, and objectivity.
 - 4.2 While we acknowledge that donors have to communicate transparently about whom they fund, we refuse any funding that could be used by donors to promote or legitimize any commercial or political interest that is opposed to the principles enshrined in the People's Health Charter.



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- 5 The finance committee is in charge of operationalizing our ethical fundraising policy and will consult with the SC whenever the fundraising policy leaves doubts about decisions regarding particular donors. The committee will also use the results of such consultations for updating the policy. Transparency will be ensured annually via PHM's annual report, in which the finance committee will report on how it has been using the ethical fundraising policy in actual practice and what decisions it has generated.

- 6 The finance committee, supported by SC etc., will revisit the policy at least once a year, allowing for adjustments based on what has been learned in the course of its implementation.