

Job Opening

Public Health Communications Manager

JOB DESCRIPTION

(Mix of IT and communication skills preferred)

Place of work: Latin America

About PHM:

- The Peoples' Health Movement (PHM) is a global network of organizations and individuals committed to advancing 'Health for All' and social justice. PHM is made up of country circles / related entities in more than 80 countries, networks, and affiliated organizations at the regional and global level. The programs and activities of PHM are supported by a decentralized Secretariat, under the PHM Global Coordinator.
- PHM has four majors global programs. These are: the Alternative World Health Report or Global Health Watch (GHW), a book that has already had five editions (the sixth edition is in press); the International Peoples' Health University (IPHU) that trains young activists of PHM; the Health for All campaign (HFAC) that creates links and a general framework for the campaigns of the country circles / related entities of PHM on important issues; the World Health Organization (WHO) Watch which is an intervention in the global health governance through participation of activists in documenting and critiquing resolutions and proceedings of WHO governing bodies.
- PHM also carries out a series of research and publication activities that help shape public awareness and inform and support policy interventions.

Scope of work:

- The purpose of this section is to provide clarity on the responsibilities of the recruited for the tasks and activities expected of them. It is necessary to read this note in conjunction with the PHM's strategic plan, annual work plan and other basic documents (see www.phmovement.org)
- The person to be hired is expected to have the following skills and knowledge: willingness for integrated teamwork between Global Coordinator, global programs, regional coordinators, and PHM thematic and country circles; capacities and experience to

organize and promote civil society mobilization and the building of PHM; and adequate communication skills in English and your own language (Spanish or French or Arabic).

- The tasks that the related person should perform are the following: first, specific work to achieve the final products of the respective program or function; second, support for the person entrusted by the PHM Steering Council to coordinate the program or function, who is expected to contribute and support the achievement of the final products; third, teamwork with the other members of the Global Secretariat, the regional coordinators, the thematic and country circles and affiliated networks assigned by the Global Coordinator; fourth, contribute to the growth, strengthening and unity of PHM at the country and regional level and to improve its relations with affiliated and friendly networks; and five, to contribute to the organization, mobilization, solidarity and capacity of civil society in the achievement of the respective goals of PHM programs.

Responsibilities:

- Design and implement PHM's communication strategy and contribute to its communications through different channels, including the website, social media, online platforms, etc.
- Contribute to design and regularly update the website.
- Design content updates, planning and renewal, and managing the scope of PHM's social media platforms, specifically the website, Twitter, Facebook, and listserv PHM-Exchange.
- Maintain databases of contacts and networks, resources and people of reference, and easy retrieval systems.
- Promptly disseminate the statements / reports / communication materials through different channels with some action and opinions on the extent to which dissemination was successful.
- Provide an interface for the international programs of the PHM with the communication channels and databases indicated above.
- Assume the organization of translations in the main international languages of PHM - English, Spanish, French and Arabic - and take care of uploading important statements and comments and reporting in the above mentioned languages.
- Support the development of communication materials and evaluation of service providers, contracts, review, etc.
- Coordinate with the Board of Directors, the Coordinating Commission and the contact persons of the PHM country circles on specific tasks assigned by the Global Coordinator.



- Contribute to other activities as requested by the Global Coordinator or Coordinating Commission.
- Demonstrate a strong commitment to the mission of PHM.

Required skills and competencies:

Related to IT:

- At least three years of relevant communications experience
- Good knowledge of IT systems and commonly used platforms
- Ability to collaborate to manage the website, guide the design and update as and when necessary
- Skills in design, illustration, branding (public health knowledge desirable. You do not need a formal title; your previous work can serve as evidence of your preparation.)
- Desirable skills in Drupal, Moodle and WordPress
- Proficiency in all MS Office applications, especially Word and Excel, or their open-source alternatives

Journalistic / mass communication skills

- Preferably postgraduate in any field
- Desirable experience in establishing contacts, especially with civil society organizations or popular health movements
- Prior participation in activism for the right to health / health for all / public health / human rights are an advantage
- Strong interpersonal and communication skills
- Experience in writing or preparing programs for mass media and social media (eg., experience as a journalist, TV reporter, communications manager, etc.)

General:

- Excellent written and oral communication skills in English and one of the other core languages of PHM — Spanish or French or Arabic. Knowledge of more than one core language in addition to English will be an advantage
- Other foreign languages are an advantage
- Demonstrable ability to work online
- Strong organizational skills with the ability to multitask, set priorities, manage time effectively, and meet deadlines



Although candidates with IT and mass communication skills, with experience in right to health issues, are desired, some candidates may not have all the necessary IT skills or required domain experience. These people will also be able to apply for the position, as we will consider hiring two people for part-time work, if necessary.

Salary package: Based on experience and preparation.

Reporting: To the Global Coordinator of PHM

Contract period:

Full-time / part-time contract for a fixed period of 12 months, renewable depending on performance and availability of funds for two more years. The first three months will be a trial.

How to apply:

Interested candidates can email the following to phmapplications2022@phmovement.org:

- Recent resume
- Names of two references
- Statement of purpose (not exceeding 1,000 words) explaining the reason for their interest in this task, what strengths they bring to it, and why it would be part of a career / life plan.

Last date to apply: 9 February, 2022