



Health for All Now!

People's Health Movement

PHM MALAWI COUNTRY CIRCLE

Healthy People • Healthy Communities • A Just and Sustainable World

PRESENTATION OF THE **LILONGWE CALL TO ACTION 2026** TO GOVERNMENT

CLIMATE CHANGE • HEALTH • JUSTICE • ACTION

*From the Assembly to the People.
From the People to Government.*



THE CLIMATE
CRISIS IS A
HEALTH CRISIS

CLIMATE JUSTICE
IS
HEALTH JUSTICE

OUR HEALTH
OUR CLIMATE
OUR FUTURE

LISTEN TO
COMMUNITIES
ON THE
FRONTLINES

**CLIMATE & HEALTH
PEACEFUL MARCH**
13th OCTOBER 2026

LILONGWE • MALAWI



Presentation to Government



Press Conference



Community Awareness Campaigns
in Selected Areas



Arts, Music & Creative Engagement



Social Media Influencers
& Content Creators



Whistlestop Tours / Astrotour Campaigns
in Selected Areas



13th October 2026
Lilongwe, Malawi



Communities • Health Workers • Farmers • Fisherfolk
Women • Youth • People with Disabilities
Civil Society • Media • Government • and many more...

LET'S TURN THE LILONGWE CALL TO ACTION 2026

Into Real Change!

**CLIMATE JUSTICE
IS HEALTH JUSTICE**



PHM ESA CLIMATE & HEALTH ADVOCACY AND COMMUNITY MOBILISATION MALAWI PROJECT

FROM THE LILONGWE CALL TO ACTION 2026 TO ACTION

Bringing the Voices of Communities to Government and the Public

Implementing Organisation: People's Health Movement (PHM) Malawi Country Circle

Project Location: Lilongwe, Malawi

Duration: 1–3 months

Funding Required: Financial and in-kind support

Primary Contact: Wilson Damien Asibu, PHM SEA Regional Coordinator

Actual Presentation Date: Tuesday, 13th October 2026

1. Background

The **People's Health Movement (PHM)** is a global network bringing together grassroots health activists, civil society organisations and academic institutions, with a presence in around 70 countries. PHM works to advance Health for All and address the social, environmental and economic determinants of health.

PHM Malawi, through the **PHM Southern & Eastern Africa (SEA)** network, recently convened a **one-week International People's Health University (IPHU) and People's Climate and Health Assembly in Lilongwe, Malawi**.

The programme brought together activists, researchers, health workers, civil society representatives, community representatives and people directly affected by climate-change-related health and livelihood challenges.

The Assembly culminated in the adoption of the **Lilongwe Call to Action 2026**, which calls for urgent action to address climate change as a health, livelihood, environmental and social justice crisis.

The IPHU is consistent with PHM's wider approach of strengthening people's health movements through learning, sharing, planning and activist capacity building.

The next step is action.

The Lilongwe Call to Action 2026 must not remain simply as a conference document. PHM Malawi now seeks resources to **take the Call to Action from Lilongwe to communities, Government authorities and the wider Malawian public.**

The project will create a platform for people directly affected by climate change to tell their stories, participate in advocacy, and engage directly with decision-makers.

2. Project Rationale

Climate change is increasingly affecting the health, livelihoods and wellbeing of Malawian communities through floods, droughts, changing rainfall patterns, food and water insecurity, environmental degradation, changing disease risks and disruption of livelihoods.

The people living with these impacts must be part of the solutions.

PHM Malawi therefore proposes a coordinated programme combining:

- Community mobilisation;
- Lived-experience storytelling;
- Climate and health awareness;
- A peaceful Climate & Health March;
- Presentation of the Lilongwe Call to Action 2026;
- Government engagement;
- Whistlestop community awareness tours;
- Media engagement;
- Arts and creative activism;
- Social media mobilisation; and
- A national Press Conference.

The objective is to move **from documentation to dialogue, from dialogue to commitments, and from commitments to implementation.**

3. Overall Goal

To translate the Lilongwe Call to Action 2026 into practical national climate and health advocacy and community action by bringing the voices and lived experiences of climate-affected communities directly to Government and the wider Malawian public.

4. Specific Objectives

1. Formally present the **Lilongwe Call to Action 2026** to relevant Government Ministries, Departments and Agencies.
 2. Provide a platform for people directly affected by climate change to share their **lived experiences and stories**.
 3. Organise a **peaceful Climate & Health March** involving communities, activists, health workers, researchers, youth, women, farmers, fisherfolk and people with disabilities.
 4. Conduct **community climate and health awareness programmes and whistlestop tours** in selected areas.
 5. Mobilise musicians, artists, actors, comedians, poets, YouTubers, social media influencers and other content creators to communicate climate-health messages.
 6. Hold a **national Press Conference/Media Briefing** to communicate the Call to Action and Government responses.
 7. Seek **specific Government feedback, commitments and actions** arising from the Lilongwe Call to Action 2026.
-

5. Major Activities

5.1 Mobilisation of Climate-Affected Communities

PHM Malawi will mobilise people directly affected by climate change, including:

- Farmers;
- Fisherfolk;
- Women;
- Youth;
- People with disabilities;
- Health workers;
- Rural and vulnerable communities;
- Traditional and community leaders;
- Environmental activists;
- Researchers and academics; and
- Other frontline communities.

Particular attention will be given to ensuring that people whose voices are often excluded from policy discussions can participate meaningfully.

5.2 Lived-Experience Storytelling

People directly affected by climate change will be invited to share their experiences.

These may include stories concerning:

- Flooding;
- Drought;
- Food insecurity;
- Water shortages;
- Loss of livelihoods;
- Climate-related health problems;
- Damage to homes and infrastructure;
- Impacts on women and children;
- Impacts on people with disabilities;
- Impacts on farmers and fisherfolk; and
- Experiences of health workers and communities during climate emergencies.

These stories will provide a human face to the climate and health crisis.

6. Climate & Health Peaceful March

PHM Malawi will organise a **peaceful Climate & Health March** leading to the presentation of the Lilongwe Call to Action 2026 to responsible Government authorities.

Participants will carry **placards, banners, posters and information materials** with messages such as:

THE CLIMATE CRISIS IS A HEALTH CRISIS

CLIMATE JUSTICE IS HEALTH JUSTICE

OUR HEALTH. OUR CLIMATE. OUR FUTURE.

LISTEN TO COMMUNITIES ON THE FRONTLINES

FROM LILONGWE TO ACTION!

FROM COMMITMENTS TO IMPLEMENTATION!

The March will be peaceful, inclusive, non-partisan and focused on constructive engagement and accountability.

7. Presentation of the Lilongwe Call to Action 2026

PHM Malawi will formally present and read the **Lilongwe Call to Action 2026** to relevant Government Ministries, Departments and Agencies.

The engagement will seek:

- Formal acknowledgement;
- Government feedback;
- Specific commitments;
- Identification of responsible institutions;
- Concrete actions;
- Opportunities for collaboration; and
- Mechanisms for follow-up.

PHM Malawi will document the responses and commitments made by Government representatives.

8. Community Whistlestop Tours

PHM Malawi will conduct **Climate & Health Whistlestop Awareness Tours** in selected communities.

These will include:

- Community meetings;
- Public awareness sessions;
- Traditional/community leadership engagement;
- Health education;
- Youth mobilisation;
- Women's mobilisation;
- Farmers and fisherfolk engagement;
- Community radio;

- Climate preparedness messaging; and
- Collection of community experiences.

The programme will use available official climate and disaster-management information to promote preparedness and early action.

9. Arts, Music and Creative Mobilisation

The project will deliberately use Malawi's creative sector to make climate and health advocacy accessible and engaging.

PHM Malawi will seek the participation of:

- Musicians;
- Poets;
- Actors;
- Dramatists;
- Comedians;
- YouTubers;
- Social media influencers;
- Podcasters;
- Content creators; and
- Other artists.

They can support the campaign through:

- Climate-health songs;
 - Short videos;
 - Poetry;
 - Drama;
 - Comedy;
 - Public service messages;
 - Social media campaigns;
 - Interviews; and
 - Live performances during the peaceful March and community programmes.
-

10. Media and Public Engagement

Before the main event, PHM Malawi will engage:

- Radio stations;
- Television stations;
- Newspapers;
- Online media;
- Community media;
- Journalists;
- Bloggers;
- Podcasters; and
- Social media platforms.

A **Press Conference/Media Briefing** will be held after the Government presentation to communicate:

1. The key demands of the Lilongwe Call to Action;
2. Community experiences;
3. Government responses;
4. Commitments made;
5. Outstanding concerns; and
6. PHM Malawi's follow-up actions.

11. Advocacy and Awareness Materials

The project will produce and use:

- Banners;
- Placards;
- Posters;
- Flyers;
- Infobriefs;
- Climate-health bulletins;
- Social media graphics;
- Short videos;
- Audio messages;
- Radio materials; and
- Other public education materials.

12. Expected Results

The project expects to achieve:

- **One major national presentation** of the Lilongwe Call to Action 2026.
 - **One peaceful Climate & Health March.**
 - Direct participation of climate-affected communities.
 - Documentation of lived experiences.
 - Community awareness activities in selected areas.
 - Whistlestop climate-health tours.
 - National and community media coverage.
 - Participation of artists and digital influencers.
 - A national Press Conference.
 - Government feedback and commitments.
 - Increased public understanding of climate change and health.
 - A mechanism for monitoring Government commitments.
-

13. Target Government Institutions

Engagement will include relevant institutions such as:

- Ministry of Health;
 - Ministry responsible for Climate Change and Environment;
 - Department of Climate Change and Meteorological Services;
 - Department of Disaster Management Affairs;
 - Ministry responsible for Agriculture;
 - Ministry responsible for Water and Sanitation;
 - Ministry responsible for Gender;
 - Ministry responsible for Youth;
 - Ministry responsible for Local Government;
 - Ministry responsible for Labour;
 - Ministry responsible for Fisheries; and
 - Other relevant Ministries, Departments and Agencies.
-

14. Why We Need Financial and Material Support

The **IPHU and People's Climate and Health Assembly** have already taken place.

The Assembly has already produced an important outcome: the **Lilongwe Call to Action 2026**.

We are now seeking resources for the **next and equally important stage: taking that Call to Action to the people and to Government.**

We do not want the Call to Action to become another document sitting on a shelf.

We want to:

Take it to the communities.

Take it to the streets peacefully.

Take it to Government offices.

Take it to the media.

Take it to the public.

Take the voices of affected communities to decision-makers.

Support is therefore needed for:

- Community transport;
- Transport for farmers and fisherfolk;
- Participation of women, youth and people with disabilities;
- March logistics;
- PA systems;
- Banners and placards;
- Printing;
- Community mobilisation;
- Whistlestop tours;
- Radio airtime;
- Media engagement;
- Artists and creative content;
- Photography and video;
- Press Conference;
- Refreshments;
- Volunteers;
- Coordination; and
- Other logistical requirements.

Both financial and in-kind support are welcome.

15. Indicative Budget

Activity	Indicative Amount (US\$)
Transport for climate-affected communities/activists	1,200

Activity	Indicative Amount (US\$)
Farmers, fisherfolk, women, youth & disability inclusion	800
March/PA system/event logistics	600
Banners, placards, posters & printing	500
Community whistlestop programmes	600
Media, radio & digital communications	500
Artists, musicians, poets, actors & creative content	400
Photography/video/documentation	300
Press Conference/Media Briefing	300
Coordination, volunteers & contingency	300
Refreshments/water	500
TOTAL	US\$6,000

The budget is flexible and can be adjusted according to the level of support received.

In-kind contributions such as vehicles, printing, PA equipment, radio airtime, media space, accommodation, refreshments and artistic performances will also be highly appreciated.

16. About PHM

PHM is a global network committed to **Health for All**, people's participation and addressing the social, environmental and economic determinants of health. PHM's work includes advocacy, movement building, research, the International People's Health University and the Global Health Watch initiative.

PHM Global Website

[People's Health Movement – PHM Global](#)

PHM Charter4Health Podcast

The **Charter4Health** podcast is a PHM Global platform for discussing the right to health and sharing analysis and experiences from health struggles around the world.

Relevant episode:

Charter4Health Episode 14 – Wilson Asibu on the People's Climate and Health Assembly 2026, Lilongwe, Malawi

17. Donation and Bank Details

Financial contributions towards the project may be made through:

ACCOUNT NAME

COUNTRY MINDERS FOR PEOPLES DEVELOPMENT

BANK NAME

FIRST CAPITAL BANK PLC

(Formerly First Merchant Bank)

ACCOUNT NUMBER

0002502006825

SWIFT CODE

FRCGMWMW

BRANCH

Lilongwe Branch

BANK ADDRESS

Private Bag 122

Blantyre, Malawi

BANK TELEPHONE

+265 (0)1 821 955

+265 (0)1 821 942

+265 (0)1 824 840

AIRTEL MONEY

+265 994211698

Donors may support the project through **bank transfer, Airtel Money or in-kind contributions.**

For institutional donors making larger transfers, PHM Malawi can provide any additional documentation required for the transaction.

18. Contact

Wilson Damien Asibu

PHM Malawi Country Circle / PHM Southern & Eastern Africa Regional Coordinator

Email:

wilasibu@gmail.com

wilasibu@phmovement.org

Telephone/Airtel Money:

+265 994211698

PHM Global:

<https://phmovement.org/>

19. Our Call

The IPHU and People's Climate and Health Assembly have already brought people together.

The **Lilongwe Call to Action 2026** has already been written and adopted.

Now we need to **take it forward**.

FROM THE ASSEMBLY TO THE COMMUNITIES.

FROM THE COMMUNITIES TO GOVERNMENT.

FROM GOVERNMENT COMMITMENTS TO IMPLEMENTATION.

FROM CLIMATE CRISIS TO CLIMATE ACTION.

FROM VULNERABILITY TO RESILIENCE.

FROM CLIMATE INJUSTICE TO CLIMATE JUSTICE.

CLIMATE JUSTICE IS HEALTH JUSTICE.

**THE CLIMATE CRISIS IS A HEALTH CRISIS.
FROM LILONGWE TO ACTION!**